

SAN JOSE PUBLIC LIBRARY

WORKS

[#sjplworks](https://twitter.com/sjplworks)



**SJPLWORKS** unites the expertise of the area's top leaders in economic and workforce development to create a hub of services and resources for employment seekers, small business owners, and entrepreneurs.

**SJPLWORKS** comprises about 2,000 square feet on the 3<sup>rd</sup> floor of the King Library, the main public library for San José Public Library and San José State University Library.

# Brief Overview

**SJPLWORKS** provides access to:

- Dedicated library staff
- Collaborative workspaces;
- Technology and productivity tools: Office Suite, Adobe Creative Suite, Quickbooks, Business Plans Pro;
- Tablets and laptops for checkout;
- Training center for workshops and classes;
- Meeting rooms with video conferencing capabilities;
- Specialized collection that reflects the primary languages of San José residents;



# Finished Space



# Finished Space



# Program Highlights

## *Drop-In Interviews*



## *How to Run a Successful Franchise*



## *Corporate Culture Panel*

with executives from Intel, Sanmina, KLA-Tencor, and Cloud Raxak



## **Sample Language and Branch Programs**

- San José Small Business Ally @ Alum Rock(SPA) and Tully (VIE)
- 9 Week Entrepreneur Workshop in SPA
- Resume and Job Search Assistance in SPA
- Doing Business in San José @ Santa Teresa, Evergreen, and Bascom

# Partners



# Highlights by the Numbers

## March 8, 2017- July 31, 2017

- 2500 visitors with over 300 customers receiving direct career or business related reference assistance
- 123 programs with 1015 total attendance
- 137 customer surveys with:
  - 92% agreeing they “Learned something new that is helpful”
  - 93% agreeing they “Intend to start using what I learned”
  - 77% agreeing they “Feel more confident about starting my own business/ seeking employment”

## FY 2016-2017

- Volunteers contributed over 106 hours
- Items checked out over 6,300 times

# In the Works

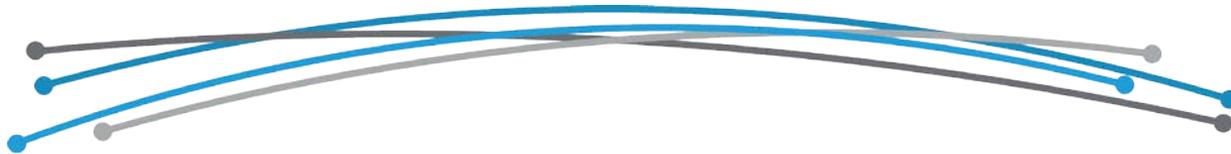
## Outreach:

- Connect with local Vietnamese marketing channels such as SV Vietnamese American Chamber of Commerce
- SJPL Works Overview for branch library locations
- Establish relationships with new corporate & community partners for programming
- Recruit Works intern to expand staff capacity

## Programs:

- Resume Help in Chinese and Vietnamese
- Learn about Patents & Trademarks in Spanish
- Free Professional Headshot Photos
- LinkedIn 101 for Job Seekers- former LinkedIn employee

# Thank You and Questions?



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