



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Mayor Matt Mahan  
Councilmember Domingo  
Candelas  
Councilmember Bien Doan

**SUBJECT:** SEE BELOW

**DATE:** 09/06/24

APPROVED:

**SUBJECT: Preliminary Actions Required for the Creation of the Tully Road Eastridge Business Improvement District and Levy Assessments for Fiscal Year 2024-2025.**

## RECOMMENDATION

1. Accept staff recommendation.
2. Direct staff to develop an amnesty program for businesses in the Tully Road Eastridge Business Improvement District that are not current with their business license.
3. Direct staff to add a sunset provision to the amnesty program.

## ANALYSIS

We expect the Tully Road Eastridge Business Improvement District to breathe new life into this diverse pocket of San José. Given today's economic climate and the challenges faced by our small businesses, this program provides significant benefits for both the city and our business community. The program encourages businesses with overdue license taxes to come forward and settle their accounts without facing penalties or legal consequences.

While our goal is to provide support, we must balance the benefits of an amnesty program with potential challenges. Such challenges include, risk of abuse, equity issues, and administrative burdens. An amnesty program with specific criteria and deadlines, ensures the program can achieve the intended aims and minimizes unintended consequences.

*The signers of this memorandum have not had, and will not have, any private conversation with any other member of the City Council, or that member's staff, concerning any action discussed in the memorandum, and that each signer's staff members have not had, and have been instructed not to have, any such conversation with any other member of the City Council or that member's staff.*