



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

SUBJECT: CLEAN MOBILITY OPTIONS
VOUCHER PILOT
PROGRAM

FROM: John Ristow

DATE: January 22, 2024

Approved

Date

1/30/24

COUNCIL DISTRICT: 5

RECOMMENDATION

- (a) Accept and receive Clean Mobility Options Voucher Pilot Program grant funds awarded for the Bikeshare en Mayfair Project.
- (b) Adopt a Resolution of Local Support that indicates the City will:
 - (1) Follow all grant program requirements and delivery timelines; and
 - (2) Authorize the City Manager or her designee to negotiate and execute all documents necessary to effectuate the Clean Mobility Options Voucher Grant in an amount not to exceed \$1,500,000 for the Bikeshare en Mayfair Project.

SUMMARY AND OUTCOME

In October 2023, the California Air Resources Board (CARB) recommended the City to receive \$1,500,000 in Clean Mobility Options Voucher Pilot Program (CMO) grant funding for the Bikeshare en Mayfair project.

In order for the City to receive this grant funding, the City must enter into a grant voucher agreement with CALSTART, a national clean transportation nonprofit selected by CARB to manage and administer the CMO program. CARB requires the City enter into the grant voucher agreement with CALSTART by April 6, 2024. This grant funding will help achieve the City's goals of improving transportation safety, mode shift, and equity.

BACKGROUND

The Department of Transportation actively pursues grant funds for projects that support the City and departmental goals. On October 6, 2020, City Council adopted the Better Bike Plan 2025,

which provides a roadmap to develop an "all ages and abilities" bicycle network. Better Bike Plan 2025 included recommendations to implement and expand shared micromobility stations, such as bikeshare and mobility hubs, as a strategy to increase the role of scooters and bicycles to serve as first and last mile connections to transit and local destinations. On August 16, 2023, the Department of Transportation submitted the Bikeshare en Mayfair project for consideration under the CMO program administered by CARB and CALSTART. On October 14, 2023, CARB announced the City had been recommended to receive CMO grant funds in the amount of \$1,500,000 for the Bikeshare en Mayfair project.

ANALYSIS

CMO is a statewide public program that empowers under-resourced communities across California to better understand and overcome mobility obstacles with vouchers that fund community needs assessments and clean, shared, zero-emission transportation projects. CMO is funded by California Climate Investments, a statewide initiative that puts billions of cap-and-trade dollars to work to reduce greenhouse gas emissions, strengthen the economy, and improve public health and the environment—particularly in underserved communities, and by the California Energy Commission's Clean Transportation Program, which is investing more than \$1 billion to accelerate the deployment of zero-emission transportation infrastructure.

CMO is a CARB Clean Transportation Equity Investment Program. CARB selected CALSTART, a national clean transportation nonprofit consortium to manage administration of the CMO grant awards. Therefore, the City would enter into a grant voucher agreement with CALSTART to receive the CMO grant funds.

Bikeshare en Mayfair Project

The Bikeshare en Mayfair project implements the City's Better Bike Plan and California Climate Investment objectives. Specifically, through the Bikeshare en Mayfair project, the City of San José will use the Clean Mobility Project Voucher funds to leverage and expand its existing bikeshare network and operations infrastructure. Using the voucher, the City will expand and connect the Mayfair neighborhood in East San José with its bikeshare network. Expanding the bikeshare program will provide historically marginalized, low-income, and communities of color access to connect to downtown and other key destinations in East San José and move freely by bicycle. Voucher funds will be used to purchase equipment, reduce the cost of rides, promote the service, and engage the community.

The expansion will also create safer streets by decreasing single occupancy vehicle mode share, make sustainable options like biking and emerging mobility more appealing, and advance the

City's goals to reduce greenhouse emissions and create equitable 20-minute neighborhoods that are safe, walkable, and bikeable.

Climate Smart San José Analysis

The recommendation in this memorandum aligns with one or more Climate Smart San José energy, water, or mobility goals. The project will improve walking, transit, and bicycling options. This, in turn, reduces vehicle miles traveled and associated greenhouse gas emissions.

EVALUATION AND FOLLOW-UP

Upon execution of grant agreements, staff anticipates bringing forward recommendations for City Council consideration to recognize and appropriate the grant funding as part of the Fiscal Year 2025-2029 proposed Traffic Capital Improvement Program.

COST SUMMARY/IMPLICATIONS

The Voucher Pilot Grant Funds will cover 100% of the project cost of \$1,500,000 to implement the Bikeshare en Mayfair project. The grant does not have any local match requirement. Grant funds will be received on a reimbursement basis as expenditures are incurred.

COORDINATION

This memorandum has been coordinated with the City Attorney's Office, City Manager's Budget Office, and the Planning, Building, and Code Enforcement Department.

PUBLIC OUTREACH

This memorandum will be posted on the City's Council Agenda website for the February 13, 2024 City Council meeting. During program design, staff will coordinate a public outreach meeting to the affected neighborhoods and businesses.

COMMISSION RECOMMENDATION AND INPUT

No commission recommendation or input is associated with this action.

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CEQA

Categorically Exempt, File No. ER23-009, CEQA Guideline Section 15301(c) Existing Facilities.

PUBLIC SUBSIDY REPORTING

This item does not include a public subsidy as defined in section 53083 or 53083.1 of the California Government Code or the City's Open Government Resolution.

/s/

JOHN RISTOW

Director of Transportation

For questions, please contact Devin Gianchandani, Transportation Grants Manager, at (408) 975-3254.