

COMMUNITY & ECONOMIC DEVELOPMENT 2024-2025 PROPOSED OPERATING BUDGET

OUTCOMES:

- Thriving, Inclusive, and Attractive Communities and Vibrant Public Spaces
- Strong, Responsive, and Equitable Economy
- Accessible and Diverse Range of Housing and Business Opportunities

Rosalynn Hughey, Deputy City Manager and Acting Housing Director
Nanci Klein, Office of Economic Development and Cultural Affairs Director
Chris Burton, Planning, Building and Code Enforcement Director
Matthew Loesch, Public Works Director
Robert Sapien, Jr., Fire Chief



COMMUNITY AND ECONOMIC DEVELOPMENT

Core Services

Office of Economic Development and Cultural Affairs

Arts and Cultural Development
Business Development and Economic Strategy
Real Estate Services
Regional Workforce Development

Planning, Building and Code Enforcement

Development Plan Review
and Building Construction Inspection
Citywide Land Use Planning

Public Works

Regulate/Facilitate Private Development

Fire

Fire Safety Code Compliance

Housing

Affordable Housing Portfolio Management
Housing Production and Preservation
Neighborhood Investments
Rent Stabilization and Tenant Protections

COMMUNITY AND ECONOMIC DEVELOPMENT

Program Samples*

Office of Economic Development and Cultural Affairs

Business Outreach and Assistance
City Property Acquisition and Sales
Outdoor Events
Workforce Development Services

Housing

Affordable Housing Development Loans
Apartment Rent Ordinance Administration
Community Development Block Grant
Infrastructure Investments

Public Works

Public Works Development Services

Fire

Fire Development Services

Planning, Building and Code Enforcement

Building Development Services
Planning Development Services
Environmental Review
and Historic Preservation
Citywide Planning

*** For a complete list of programs, please refer to the 2024-2025 Proposed Operating Budget**

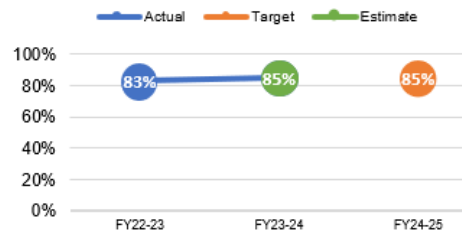
2024-2025 Budget Study Sessions

Slide 3

COMMUNITY AND ECONOMIC DEVELOPMENT PERFORMANCE MEASURE DASHBOARD

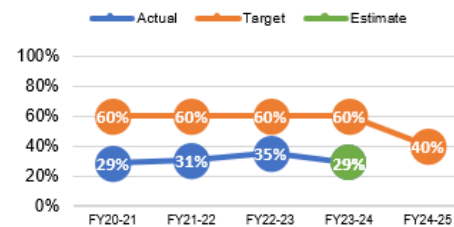
Workforce Innovation and Opportunity Act Clients

% of work2future adult and youth clients served who are low income or have a significant barrier to employment



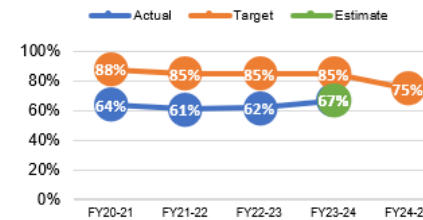
Quality of Arts and Cultural Offerings

% of residents surveyed rating the availability and variety of arts and cultural offerings as "good" or "excellent"



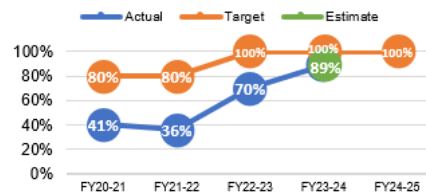
Development Project On-Time Reviews for Construction Process

% of development projects completed within published timelines for first review for construction process



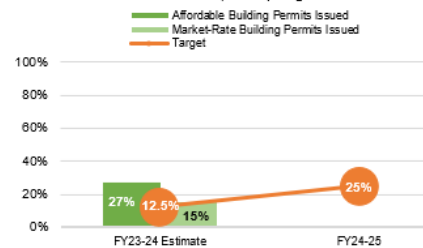
Development Project On-Time Reviews for Planning Permit Process

% of development projects completed within published timelines for first review for planning permit process



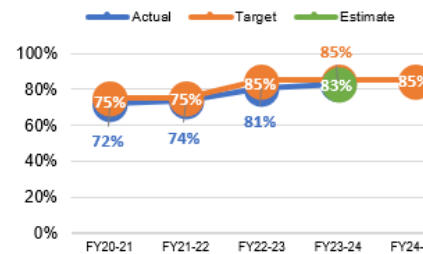
Housing Production Rates

% of affordable and market-rate housing production¹ measured against annual Regional Housing Needs Allocation (RHNA) targets^{2,3}



Rent Stabilization Rates

% of rent-stabilized units that did not have vacancy turnover in the past year



¹ The City uses building permit issued as the standard for unit production.

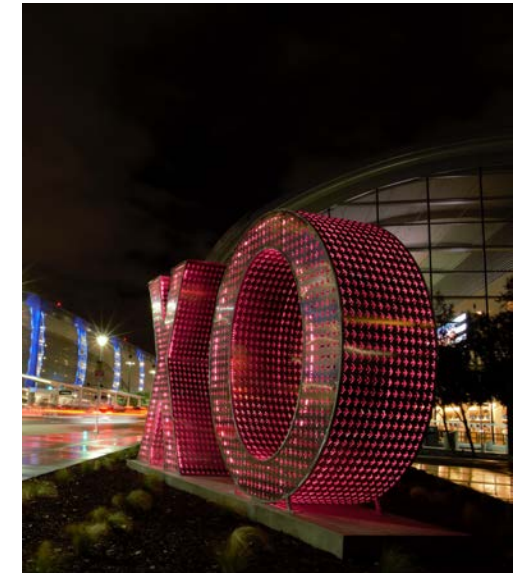
² RHNA is the part of the Housing Element process used to determine how many housing units each local government must plan for in its Housing Element. The current RHNA target for San José is 62,200 new housing units produced for the period from 2023 to 2031, which includes 34,486 overall for affordable housing units and 27,714 overall for market-rate housing units.

³ Year 1 of the eight-year Housing Element cycle corresponds with 1/8th of the overall RHNA target being met.

COMMUNITY AND ECONOMIC DEVELOPMENT 2024-2025 SERVICE DELIVERY HIGHLIGHTS



- Support Business Development and Improve Downtown Quality of Life
- Solutions-Oriented Fire Safety Code Compliance
- 2026 World Cup and Super Bowl Planning
- AI and Manufacturing Sector Incentives
- Ministerial Streamlined Approval Ordinance
- Tenant Preferences Program Implementation



COMMUNITY AND ECONOMIC DEVELOPMENT

Budget Summary

Department	2023-2024 Adopted	2024-2025 Forecast	2024-2025 Proposed	% Change from Forecast
OEDCA	\$74,830,235	\$66,014,094	\$69,190,326	-7.5%
Fire*	\$8,463,860	\$9,077,321	\$8,567,367	-5.6%
Housing	\$261,187,117	\$29,956,601	\$30,285,791	-88.4%
PBCE*	\$60,900,147	\$63,479,932	\$60,231,650	-1.1%
Public Works*	\$18,419,316	\$19,092,148	\$19,592,748	6.4%
CSA Total	\$423,800,675	\$187,620,096	\$187,867,882	-55.7%
Positions	513.67	497.19	483.14	-5.9%

* The Fire, PBCE, and Public Works Departments have additional funding budgeted in the Non-Development Fire Safety/Hazardous Material Enforcement (Fire), Public Safety (Fire) and Neighborhood Services City Service Areas (PBCE, Public Works)

COMMUNITY AND ECONOMIC DEVELOPMENT

Proposed Budget Actions

Proposal Title	Amount	Previously Funded One-Time?
Business Development Support Funding (East SJ Biz Corridor Manager, Neighborhood Econ Grants, MicroBiz Grants, Storefronts, and Neighborhood Biz Districts)	\$1,225,368	Y & N
Downtown Improvement Funding (Downtown St Beautification and Downtown Peddler Mitigation)	\$500,000	Y & N
2026 Sporting Events Funding (SJ Sports Authority and City Prep for 2026 Sporting Events)	\$300,000	N
AI + Manufacturing Sector Incentives	\$250,000	N
General Plan Update - Environmental Justice Mandatory Element	\$375,000	N
Citywide Planning – Ordinance and Policy Staffing	(\$219,660)	
Workforce Development Staffing Realignment	(\$96,061)	
Vacant Position Elimination (Fire and PBCE)	(\$3,362,919)	

COMMUNITY AND ECONOMIC DEVELOPMENT SUMMARY



- Fortify the Small Business Ecosystem
- Enhance Downtown Vibrancy and Entertainment
- Strengthen Business Development/Corporate Relations
- Implement Housing Element/Housing Catalyst Team Work Plan
- Award Affordable Housing Funding

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