



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Mayor Matt Mahan  
Councilmember Bien Doan

**SUBJECT:** SEE BELOW

**DATE:** 10/08/24

APPROVED:

**SUBJECT: PRELIMINARY ACTIONS REQUIRED FOR THE CREATION OF THE  
MONTEREY CORRIDOR BUSINESS IMPROVEMENT DISTRICT AND  
LEVY ASSESSMENTS FOR FISCAL YEAR 2024-2025**

## **RECOMMENDATION**

1. Accept the staff recommendation.
2. Direct staff to develop an amnesty program for businesses located in the Monterey Corridor Business Improvement District that are not current with their business license.
3. Direct staff to add a sunset provision to the amnesty program.

## **ANALYSIS:**

The Monterey Corridor Business Improvement District will breathe new life into this diverse pocket located in central San José. Given today's difficult economic climate and the challenges faced by our small businesses, the proposed amnesty program will provide significant benefits for both the City and our business community. The program encourages businesses with overdue business license taxes to come forward and settle their accounts without facing penalties or legal consequences.

While the overall goal is to provide support for our small businesses, we must balance the benefits of an amnesty program with potential implementation challenges. Such challenges include risk of abuse, equity issues, and administrative burdens. An amnesty program with specific criteria and deadlines ensures the program can achieve the intended aims and minimizes unintended consequences.