



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: June 11, 2024

SUBJECT: Retroactive Approval and Approval of Multiple Special Events Sponsored by Council District 4 as City Council Sponsored Special Events to Expend City Funds and Accept Donations of Materials and Services for the Events

Recommendation

As recommended by the Rules and Open Government Committee on June 5, 2024:

- (a) Retroactively approve the 47th Annual Berryessa Art Festival scheduled on May 11, 2024, as a City Council sponsored Special Event and approve the expenditure of funds;
- (b) Approve the District 4 Alum Rock Park Grand Re-Opening scheduled on June 14, 2024, as a City Council sponsored Special Event and approve the expenditure of funds;
- (c) Approve and accept donations from various individuals, businesses or community groups to support the events.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Cohen)

[Rules Committee referral 6/5/2024 - Item B.5]



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember David Cohen
District 4

SUBJECT: SEE BELOW

DATE: May 30, 2024

APPROVED: *David Cohen*

SUBJECT: RETROACTIVE APPROVAL AND APPROVAL OF MULTIPLE SPECIAL EVENTS SPONSORED BY COUNCIL DISTRICT 4 AS CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS.

RECOMMENDATION

1. Retroactively approve the 47th Annual Berryessa Art Festival that was held on Saturday, May 11, 2024 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve the District 4 Alum Rock Park Grand Re-Opening event that will be held on Friday, June 14, 2024 as a City Council sponsored Special Event and approve the expenditure of funds.
3. Approve and accept donations from various individuals, businesses, or community groups to support the events.
4. Place the item on the Tuesday, June 11, 2024 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The 47th Annual Berryessa Art Festival was held on Saturday, May 11, 2024 from 10:00am to 5:00pm at Penitencia Creek Park. The purpose of this event was to raise money for the Berryessa Education Foundation of the Berryessa Union School District. We celebrated local businesses and artists, as well as featured student musicians. This event was free and open to the public.

The District 4 Alum Rock Park Grand Re-Opening event will be held on Friday, June 14, 2024 from 5:00pm to 7:00pm at Alum Rock Park. The purpose of this event is for San Jose residents

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to come together while enjoying ice cream, engaging in activities, and learning about animals at the Youth Science Institute. This event is free and open to the public.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember David Cohen will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 4, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the Wednesday, June 5, 2024 Rules Committee Agenda and the Tuesday, June 11, 2024 City Council Agenda.

CEQA

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Reviewed by:

TONI J. TABER, CMC

City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.