

Presentation - est. 15 minutes



*Housing*

# Homekey Program Grant Applications

October 5, 2021  
Item 8.2

**Rachel VanderVeen**  
Deputy Director

**Nanci Klein**  
Director

**Jacky Morales-Ferrand**  
Director

# Homekey Program Strategy

- 🏠 Leverage the success and lessons learned from Homekey Round 1 to quickly provide interim/permanent housing across the County
- 🏠 Optimize this unique funding to rapidly develop solutions for our unhoused community consistent with the 2020 – 2025 Community Plan to End Homelessness
- 🏠 Identify a range of housing opportunities that address current gaps in the system and add capacity to the existing system
- 🏠 Engage the community



# Progress Towards Goals



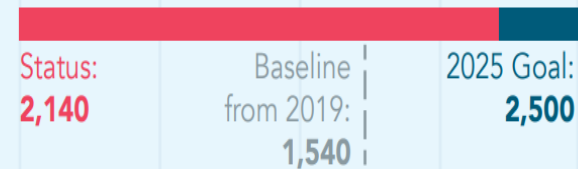
House **20,000 people** through the supportive housing system



PROGRESS: 24%



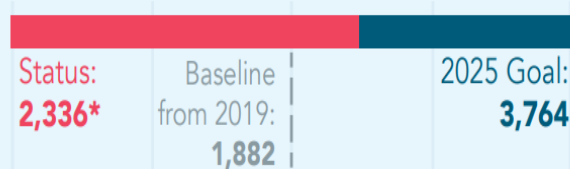
Expand the Homelessness Prevention System and other early interventions to serve **2,500 people per year**



PROGRESS: 63%



**Double** temporary housing and shelter capacity to reduce the number of people sleeping outside

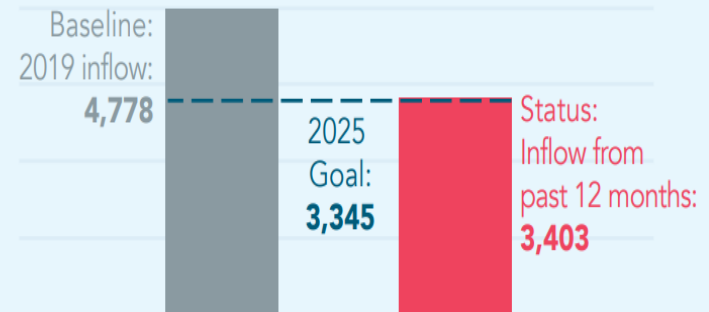


PROGRESS: 24%

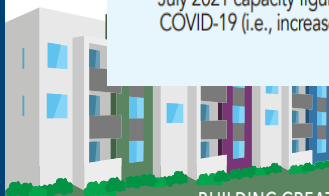
\* July 2021 capacity figure reflects minor temporary changes instituted due to COVID-19 (i.e., increased distancing in shelters; temporary motel rooms)



Achieve a **30% reduction** in annual inflow of people becoming homeless



PROGRESS: 96%



# HomeKey Basics

- Use for people experiencing homelessness or at risk of being homeless
- Lead applicant must be a public entity
  - Geographic Allocations and Homeless Youth Set-Asides
- Awards will be made continuously – 45 days after application



# Countywide Homekey Proposals

Site Location	Proposed Permanent Units	Proposed Interim Housing Units	Target Population
Crestview Hotel, Mountain View	67		Families and Couples
Bella Vista Inn, Santa Clara		64	Housing and Disability Advocacy Program Participants
Palo Alto Emergency Interim Housing		88	Singles and Families
Santa Clara Emergency Interim Housing		50	Singles and Families
Pacific Motor Inn, San José	72		Affordable Single Room Occupancy
Arena Hotel, San José	89		Affordable Single Room Occupancy
Residence Inn (Marriot), San José	150		Permanent Housing For Families and Survivors of Gender-Based Violence
Pavilion Inn, San José	61		Transitional Age Youth
Branham and Monterey, San José		176	Singles and Families
<b>Totals</b>	<b>439</b>	<b>378</b>	

# San José Selection Process

🏠 May 2021 Request for Information released

Hotels/Motels	Developers/Sponsors
16 hotels/motels	8 developer/sponsors
- Sales Price	- Site control
- Condition	- Affordable housing experience
- Kitchenettes included	- Experience housing homeless
- Land use designation	- Prior Homekey experience
- Development potential	



# Pacific Motor Inn

**Developer: PATH Ventures**

**Services: PATH (People Assisting the Homeless)**

- 🏠 72 Unit Hotel
- 🏠 455 South Second Street
- 🏠 Single Room Occupancy for individuals and families
- 🏠 Potential redevelopment opportunity



*Image via Team San José*





# Arena Hotel

## Developer: Urban Housing Communities

### Services: Home First

- 89 Unit Hotel
- 817 The Alameda
- Single Room Occupancy for individuals and families
- Potential redevelopment opportunity



*Image via Arena Hotel Website*



# Branham Monterey Interim Housing

**Developer: LifeMoves**

**Services: LifeMoves**

- 176 Emergency Interim Housing Units
- Located on a city-owned property at the intersection of Branham Lane and Monterey Road
- Individuals and families
- Must complete planning process to apply



# Pavilion Inn

Local Agency: Housing Authority

Developer: TBD

Services: TBD

- 🏠 61 Unit Hotel
- 🏠 1280 North Fourth Street
- 🏠 Transitional Aged Youth



*Image via Pavilion Inn Website*





# Residence Inn

Local Agency: Housing Authority

Developer: TBD

Services: TBD

- 🏠 150 Unit Hotel
- 🏠 6111 San Ignacio Avenue
- 🏠 Includes kitchens
- 🏠 Mix of studios, 1-bed and 2-bedroom units



*Image via Residence Inn Website*



# Summary of Proposals in San José

Site Location	Address	City Council District	Unit Count
Pacific Motor Inn	405 South Second Street	3	72
Arena Hotel	817 The Alameda	6	89
Residence Inn (Marriot)	6111 San Ignacio Avenue	2	150
Pavilion Inn	1280 North Fourth Street	3	61
Branham Monterey Interim Housing	Branham Lane at Monterey Road	10	176 (planned)
<b>Totals</b>			<b>548</b>



# Update on SureStay

- City of San José is continuing its work to transition SureStay into affordable housing
- Currently working with the Department of Housing and Community Development (HCD) to ensure a smooth transition at a date to be determined
- During the month of October, SureStay will continue to operate as a non-congregate shelter
- The City created a rent structure consistent with our agreement with HCD - working with HCD to review the rent structure to ensure it meets state requirements



# Next Steps

- Community engagement
- Securing partners for all proposals
- Prepare and submit Homekey grant applications
- Explore establishing neighborhood advisory groups in partnership with Council offices
- Return to City Council authorizing the purchase of properties and appropriation of associated funding



# City Council Actions

🏠 Authorize the City Manager, or designee to:

- Apply for Homekey grants
- Submit all required documents
  - Pacific Motor Inn
  - Arena Hotel
  - Branham Monterey Interim Housing
  - Pavilion Inn
  - Residence Inn







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