

2.8 *East Side Dia del Niño Book Giveaway.



COUNCIL AGENDA: 4/4/17
ITEM: 2.8

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

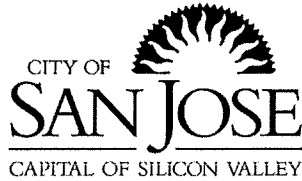
SUBJECT: SEE BELOW

DATE: March 30, 2017

SUBJECT: EAST SIDE DIA DEL NIÑO BOOK GIVEAWAY

RECOMMENDATION: As recommended by the Rules and Open Government Committee on March 29, 2017:

- (a) Approve the Dia del Niño Book Giveaway scheduled on Saturday, April 29, 2017, as a City Council sponsored Special Event and approve the expenditure of funds.
- (b) Approve and accept donations from various individuals, businesses or community groups to support the event.



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Vice Mayor Magdalena
Carrasco

SUBJECT: SEE BELOW

DATE: March 21, 2017

APPROVED:

**SUBJECT: APPROVAL OF EAST SIDE DIA DEL NINO BOOK GIVEAWAY
SPONSORED BY COUNCIL DISTRICT 5 AS A CITY COUNCIL
SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT
DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

RECOMMENDATION

1. Approve Dia del Niño Book Giveaway scheduled on April 29, 2017, as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, and community groups to support the event.
3. Place the item on the April 4, 2017, Council agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Vice Mayor Magdalena Carrasco will be hosting a luncheon for District 5 neighborhood leaders and nonprofit partners. This special event will be organized for our District 5 partners to thank them for their contributions to our district. The event is free and open to the general public.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Vice Mayor Magdalena Carrasco will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 5, City departments, and the Office of the City Clerk

HONORABLE MAYOR AND CITY COUNCIL

March 21, 2017,

Subject: Dia del Niño Giveaway

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to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

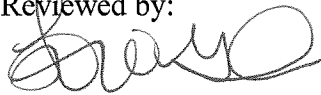
PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the March 29th, 2017 Rules Committee Agenda and the April 4th, 2017 City Council Agenda.

CEQA

- ☒ Not a Project, File No. PP15-077, Temporary Special Events.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.
- ☐ Exempt, File No. PP12-080, CEQA Guidelines Section 15304(e), Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.

Reviewed by:



TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.