

2.25 *Strive San Jos  Youth Job Fair.



Memorandum

TO: CITY COUNCIL

FROM: Mayor Sam Liccardo

SUBJECT: SEE BELOW

DATE: May 31, 2017

APPROVED:

5/31/17

SUBJECT: APPROVAL OF THE STRIVE SAN JOSE YOUTH JOB FAIR AS A CITY SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT AND PROJECT

RECOMMENDATION

1. Approve the Strive San José job fair scheduled on Tuesday, June 13, 2017 as a City Council Sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, business or community groups to support the events.
3. Place the item on the June 6, 2017 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

The Strive San José job fair will be held on Tuesday, June 13, 2017 at the City Hall Rotunda and co-sponsored by Mayor Liccardo and the Silicon Valley Organization. Strive San José, an initiative of The Silicon Valley Organization, facilitates deep regional partnerships between schools, higher education institutions, employers, and other community partners to align education systems with pathways to careers. This event is free and open to the public.

Since the implementation of Strive San José, they have launched a summer internship program that supports students pursuing pathways into high-potential careers in the Silicon Valley. By the summer of 2017, Strive San José will place nearly 250 high school students into 6-week paid internships, made possible through a partnership of the following organizations: The Silicon Valley Organization, the City of San José (San Jose Works), the Work2Future Foundation, the

Bank of America Foundation, East Side Union High School District, San Jose Unified School District, and the Campbell Union High School District. Students participating in the program will be trained in 12-hours of industry-led, soft-skills workshops and have the opportunity to interview with a pool of 115+ employers in the Silicon Valley before starting their paid internship experience.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding City Council sponsored Special Events. In observance of existing fundraising disclosure requirements, Mayor Liccardo will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Mayor Liccardo, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the June 6, 2017 City Council Agenda.

CEQA

☒ Not a Project, File No. PP15-077, Temporary Special Events.

Reviewed by:

TONI J. TABER, CMC
City Clerk



For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.