

**2.27 Approval of Día de San Juan Salsa Festival Sponsored by Council District 1 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event.**

**Recommendation:**

As recommended by the Rules and Open Government Committee on May 29, 2024:

- (a) Approve the Día de San Juan Salsa Festival scheduled on June 21, 2024, as a City Council sponsored Special Event and approve the expenditure of funds; and
- (b) Approve and accept donations from various individuals, businesses or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Kamei)

[Rules Committee referral 5/29/2024 - Item B.2]



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Toni J. Taber, CMC  
City Clerk

**SUBJECT:** SEE BELOW

**DATE:** June 11, 2024

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**SUBJECT: Approval of Día de San Juan Salsa Festival Sponsored by Council District 1 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event**

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# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Vice Mayor Rosemary  
Kamei  
District 1

**SUBJECT:** SEE BELOW

**DATE:** May 21, 2024

APPROVED:

**SUBJECT: APPROVAL OF DÍA DE SAN JUAN SALSA FESTIVAL SPONSORED BY  
COUNCIL DISTRICT 1 AS A CITY COUNCIL SPONSORED SPECIAL  
EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF  
MATERIALS AND SERVICES FOR THE EVENT**

## RECOMMENDATION

1. Approve the Día de San Juan Salsa Festival scheduled on June 21, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place the item on the June 11, 2024, Council Agenda for action.

## BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Día de San Juan Salsa Festival 2024 will be held on June 21, 2024, at Parque de los Pobladores and sponsored by Vice Mayor and Councilmember Rosemary Kamei. The event is co-hosted by the cultural nonprofit organizations MACLA/Movimiento de Arte y Cultura Latino Americana and San Jose Jazz. It commemorates El Día de San Juan, which is a popular celebration of life and joy focused on San Juan, the patron saint and namesake of the capital of Puerto Rico. This Puerto Rican tradition features top-notch music performances grounded in Puerto Rican culture, including Salsa, Bomba, and Plena. It is free and open to the public.

HONORABLE MAYOR AND CITY COUNCIL

\*\*Date of Memo\*\*

Subject: \*\*Event Name\*\*

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## **ANALYSIS**

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Vice Mayor and Councilmember Rosemary Kamei will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 1, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

## **PUBLIC OUTREACH/INTEREST**

The Office of the City Clerk will post the item on the City's Website for the May 29, 2024, Rules Committee Agenda and the June 11, 2024, City Council Agenda.

## **CEQA**

- ☐ Not a Project, File No. PP15-077, Temporary Special Events.
- ☐ Not a Project, File No. PP10-069(c), City Administrative Activities.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC  
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.